

2018 Update

for the Jobs Queensland Tourism Workforce Plan

Queensland's tourism industry is thriving and is one of the state's fastest growing industries.

The Queensland Government is investing more in tourism than ever before – this includes an extra \$180 million in the State Budget to grow this industry, create jobs and stimulate our economy.



Growing Queensland's tourism workforce

Tourism is worth \$25 billion to the Queensland economy and supports more than 200,000 jobs. This is one in every 10 Queensland jobs, substantially more than both mining and construction.

As the tourism industry continues to grow, it is forecasted that over 20,000 additional tourism jobs will be needed in Queensland by 2020.

Many of these jobs will be required in regional areas, where tourism is often the backbone of the local economy.

The Queensland Government recognises the importance of skilling the tourism workforce to meet future demand. Our flagship tourism strategy *Advancing Tourism 2016–20: Growing Queensland Jobs* specifically outlines our commitment to building workforce skills and business capabilities as a key priority.

This is supported by the Queensland Tourism Workforce Plan 2017–20, prepared by Jobs Queensland in consultation with industry, which maps out the future of the tourism workforce and outlines recommendations to ensure employers have the skilled workforce they need.

New and expanding initiatives

Community and engagement

To promote the diversity of career opportunities in tourism, Department of Innovation, Tourism Industry Development and the Commonwealth Games continues to expand the impact and reach of its Young Tourism Leaders program. Since its launch in February 2017, we have seen 41 Young Tourism Leaders appointed. This has enabled expansion of the program to 12 of Queensland's tourism regions.

Tourism Training and Skills Support Strategy

Department of Employment, Small Business and Training (DESBT) has targeted up to \$3.6 million over three years in addition to funding available under the Annual VET Investment Plan for tourism training and assessment services, including specific vocational education and training (VET) initiatives targeting commercial cookery, entrepreneurial and digital skill sets.

Supporting strategies

Advancing Small Business Strategy – business support and development initiatives, including strategies to support Indigenous small business through mentoring, grants, industry partnerships, events and engagement activities.

Annual VET Investment Plan – through the demand driven skills market, DESBT provided approximately \$40 million for tourism skills under the Annual VET Investment Plan in 2017–18.

Advance Queensland – programs and initiatives to help small to medium enterprises grow through workshops and webinars on innovation, technology commercialisation, innovation planning and research and design that will assist in the growth of the tourism sector and related workforce.

